

## **November 17, 2021**

Attendees: Ruthann Dobek, Elenore Parker, Yolanda Rodriguez, John Seay, Carol Seibert, Ruth Seidman, Melissa Trevvett, David Trevvett, Matt Weiss, Sonia Wong.

### **1. “All the Lonely People” film and campaign on loneliness**

- a. Premier screening in Brookline at the Coolidge Corner Theater **December 9<sup>th</sup>, 2021** either in person or streaming
- b. Press release and publicity for the event.
  - i. Press release to be handled by Elenore and the Communications Committee.
  - ii. Elenore and Ruth Seidman will discuss offline.
- c. Distribution of BrooklineCAN’s Sponsorship Tickets
  - i. 4 seats virtual and some seats (\$20 to public)
  - ii. 4 seats in person (\$35 to public)
- d. Other
  - i. Follow-on support of activities dealing with social isolation.
  - ii. Background – Stu Maddox produced “Gen Silent” (LGBT older adults) produced this film.
  - iii. Brookline is background for the film.

### **2. American Recovery Plan Act of 2021 (ARPA)**

- a. Update on state funding
  - i. BCF will host a Town-wide charrette Dec 15th (6-8pm).
  - ii. Charette – meeting in which all stakeholders in a project attempt to resolve conflicts and map solutions.
  - iii. Discussion re street lighting funding resulted in consideration of including in the infrastructure funds voted by Congress.
- b. Focus Group – Wednesday Dec 1, 2:30pm
  - i. In person at the Senior Center.

### **3. BrooklineCAN Age-Friendly Business Program**

- a. Discussion regarding future of the program
  - i. Need method of maintain data, seeking new AFB’s, and publicize individual AFBs.
  - ii. Need resources to carry out the program.
  - iii. Carol S. – Note Frank Caro job description for an AFB resource and Human-Centered Design Studio guidelines for an age friendly business.
  - iv. Consider possible instructional session for AFBs re the HCDS guidelines.

- v. David – Consider program in terms of “Is it changing any businesses way of thinking about an AFB” therefore revisiting exiting AFBs would be useful.
- vi. Consider annual reviews of AFBs.
- b. Collaboration on follow up with Town’s brochure addressing accessibility
  - i. Caitlin Starr is producing a report on minority owned businesses and accessibility.
  - ii. Keep this item on agenda for future meetings.

#### **4. Treasurers report (John Seay)**

- a. No issues.

#### **5. Committee reports**

- a. Membership – Melissa Trevvett
  - i. AFC-TV Episode 34 on BrooklineCAN.
  - ii. Guests will be Jude and John with testimonials from David and Bea Mikulecky.
  - iii. Video will be available on BIG website, BrooklineCAN website and YouTube.
- b. Communications – Ruth Seidman
  - i. Newsletter – All the Lonely People, Senior Center programs, Pedestrian Lighting Report, Friends of the Library looking for board members, other opportunities.
  - ii. News Releases – Bottega Fiorentina in AFB project, looking for good choice for next AFB release. (Note need to add bathroom questions to AFB application)
  - iii. Website – Recommended all visit the website which is now more accessible for users of phones and tablets.
  - iv. AFC-TV – See membership report.
- c. Livable Communities – Discussion of November Town Meeting Warrant Articles
  - i. Next meeting of the LCAC will take place 1/10/2022. (No meeting in December)
  - ii. Carol reported on happenings at last LCAC meeting. (See LCAC meeting notes)
- d. Education
  - i. “All the Lonely People”.
  - ii. Re-invite Harry Margolis – “Getting Your Ducks in Order” potential for 3/2022.

#### **6. Old & new business – Issues with Post Office**

a. None.

**7. Next meeting: December 15<sup>th</sup> at 3:00 PM via Zoom**